



Colorado EV Wired Workplaces Overview



Background

Workplace charging is a very effective way to promote the growth of the electric vehicle (EV) market. The U.S. Department of Energy has found that employees at workplaces participating in its EV Everywhere Challenge are 20 times more likely to drive an EV than the average worker.

The Colorado EV Wired Workplace program recognizes workplace charging efforts with state and national recognition, a ceremony, and a plaque signed by Governor Hickenlooper.

Program Benefits

More employees today want to work at companies with a commitment to sustainability and innovation, according to MIT Sloan Management Review. Driving a vehicle on electricity produces no tailpipe emissions, and the average electric vehicle in Colorado reduces greenhouse gas emissions by 37% compared to the average gasoline vehicle. EV charging stations can also contribute to LEED certification and demonstrate leadership in corporate sustainability.

Workplace charging provides employee benefits by extending the range of electric vehicles and reducing commuting costs compared to gasoline vehicles. Like a company gym or a transit pass, EV charging is an employee benefit that can help attract and retain talent.

Becoming an EV Wired Workplace

1. Sign up for technical assistance from the experts with the U.S. Department of Energy's [Workplace Charging Challenge](#).
2. Follow best practices developed by the Colorado Energy Office and Regional Air Quality Council. [Refuel Colorado Fleet Coaches](#) can help you through every stage of the process.
3. Install a charging station. For qualifying applicants, the [Charge Ahead Colorado](#) grant program will pay for up to 80% of the station costs, including installation!

Recognition and Ceremony

The State of Colorado would like to recognize employers for their dedication to sustainability, air quality, and their employees. The Colorado Energy Office, Regional Air Quality Council, and Refuel Fleet Coaches can help employers organize ribbon-cutting ceremonies to celebrate the construction of new EV charging stations. They can help to organize the event, contact media, and locate an EV to highlight at the event. At the ceremony, the employer will receive a plaque recognizing its achievements as an EV Wired Workplace.